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| **Strengths** | **Weaknesses** |
| Ex. I am Superman. I have unmatched physical strength and I have x-ray vision that no other person on earth has. | Kryptonite, lead enclosures, restraining orders (because of x-ray vision) |
| **Opportunities** | **Threats** |
| Because I am the strongest person on earth, I can help people who are weak. If the crimefighting doesn’t work out, I can work in kitchens heating people’s soup with my x-ray vision.  | I leaked my kryptonite weakness, and Lex Luthor can exploit it. Also, I don’t have any place to change in a hurry since telephone booths are going extinct…  |